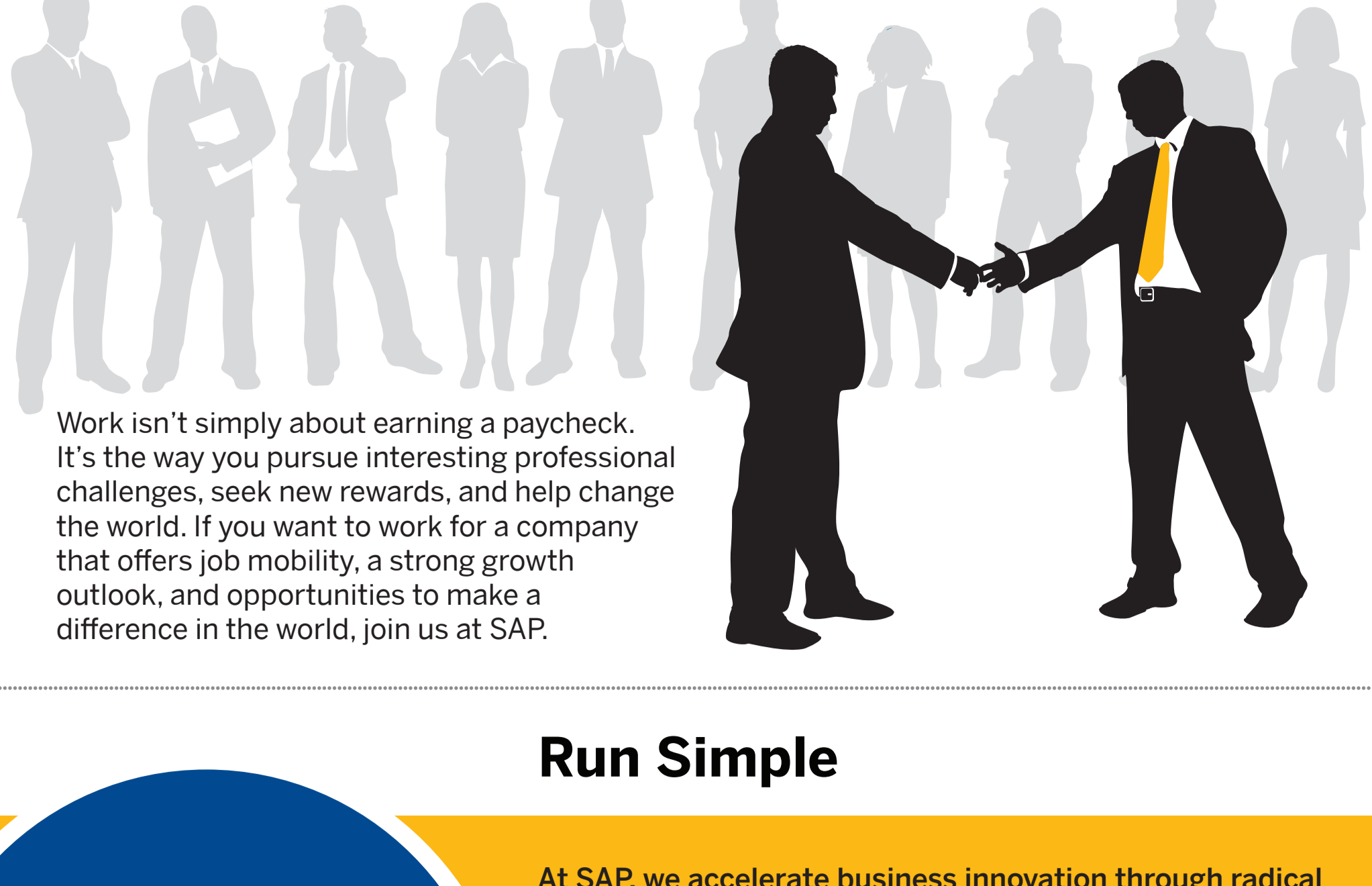


# Why Work at SAP?



Work isn't simply about earning a paycheck. It's the way you pursue interesting professional challenges, seek new rewards, and help change the world. If you want to work for a company that offers job mobility, a strong growth outlook, and opportunities to make a difference in the world, join us at SAP.

## Run Simple

At SAP, we accelerate business innovation through radical simplification. Our leaders and colleagues say it best.

"SAP has a bold vision for the future of business. A simpler world, a simpler SAP, and a simpler customer experience."

**Bill McDermott,**  
SAP CEO

"In minimalist art, the simplest and fewest elements create maximum impact. Like an artist, I work to eliminate clutter and simplify jargon to create a consistent, amazing brand experience across all customer touch points."

**Celeste,**  
Brand Experience, Singapore  
#RunwithPurpose

"The single biggest strategic advantage that SAP HANA software and SAP BusinessObjects™ business intelligence solutions provide is the ability to create solutions within hours and days that used to take weeks and months."

**Christopher Dinkel,**  
IT Leader, Deloitte Services

## IMAGINE A BETTER-RUN WORLD. WE DO.

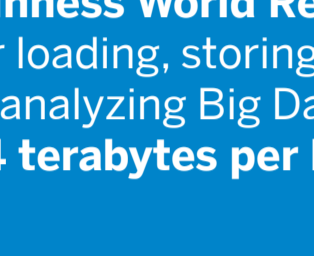
Our INNOVATIONS in analytics, mobile, cloud, and in-memory computing help customers succeed.



The SAP HANA® platform can increase analysis speed by more than **10,000x** – that's equal to walking from California to New York in **6 minutes**.



SAP® Mobile Platform reliably processes **1.8 billion** mobile messages worldwide every day.



SAP IQ software holds the **Guinness World Record** for loading, storing, and analyzing Big Data at **34.4 terabytes per hour**.

"Innovation must never lose sight of the human spirit, which craves simplicity and clarity. That's what's so great about the cloud – it helps us simplify software delivery and speed value to customers."

**Mary Poppen,**  
Chief Customer Officer, USA  
#RunwithPurpose



Analytics solutions from SAP are powering population projections through the **year 2100**, helping U.N. member countries understand resource implications.

Our reach is GLOBAL – from our employees and customers to the people we touch. Yours can be too.



SAP customers represent **86% of Global Fortune 500 companies**.

SAP customers distribute more than **78% of the world's food**.



"Our team includes a diverse and interesting group of people from around the world who have chosen to help drive the vision of SAP forward."

**Carmen O'Shea,**  
Senior Vice President, Marketing Engagement, USA  
#RunwithPurpose

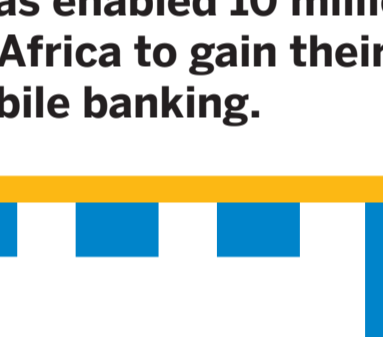
Our solutions help **BUSINESSES** of all sizes and complexity – and the people they serve.

"SAP solutions are not only for large multinational companies. Our products and services address every challenge a company might experience, no matter its size."

**Erwil Heath,**  
Business Operations Principle, South Africa  
#RunwithPurpose



**80%** of SAP customers are small or midsize businesses.



**74%** of the world's transactional revenue touches an SAP system.

**SAP technology has enabled 10 million villagers in South Africa to gain their first access to mobile banking.**

We make a positive difference for **PEOPLE**.



Cloud solutions from SAP provide **36 million people** with the freedom to work anywhere.

"Our solutions touch real people every day. I'm proud of the positive impact our solutions have on their lives."

**Alexandra van der Ploeg,**  
Global Program Lead, Corporate Social Responsibility, Germany  
#RunwithPurpose

**The SAP HANA Oncolyzer solution helps doctors find the best therapies for 15 million new cancer patients each year.**

# OUR VISION

Help the world run better and improve peoples' lives

"Our customers set new standards and create therapies that improve the lives of people. I am proud that SAP has a decisive share in this success."

**Laura Ecija Morales,**  
Industry Marketing, Healthcare, Germany  
#RunwithPurpose



SAP customers produce more than **82%** of the world's medical devices and **76%** of the world's healthcare products.

**We're committed to the future of electric mobility. In our "future fleet" research project, 500 employees from SAP drove 100,000 kilometers in 27 electric cars over 8 months. Their experiences helped us develop a software prototype for reserving and controlling charging stations.**

# OUR MISSION

Help organizations become best-run businesses

"It makes my day when a customer understands that we can make a difference in how they do business. The impact is huge, and it's absolutely exciting."

**Mathias Poehling,**  
Account Executive, SAP HANA Platform, Germany  
#RunwithPurpose

"People at SAP think about how we can improve business processes so that our customers can create a better company. Everyone here is encouraged to grow and share ideas."

**Yongwoo Kim,**  
Account Executive, South Korea  
#RunwithPurpose

# OUR PASSION

Create customer success through teamwork, integrity, accountability, professionalism, and trust

"Having the space and freedom at SAP to come up with a creative idea and execute it with a team – that inspires me."

**Eduardo Cobo,**  
Senior Consultant, Business and Sales Operations, Colombia  
#RunwithPurpose

"SAP empowers me. When we deploy new systems, we bring about change in the way people work and it becomes part of the culture. I'm giving back to my country so that more people can grow and succeed."

**Abdulrazq Afolabi,**  
Consultant, Logistics, Nigeria  
#RunwithPurpose

"I get so much energy from exploring and learning. This is truly what makes me run. And when I can share the learning, it's even better. Empowering others and contributing to their success in any way is a rewarding feeling."

**Celine Burtle,**  
Consultant, HR Talent Development, Canada  
#RunwithPurpose

In 2013 SAP donated services and software to **1,341 nonprofits**. In addition, employees volunteered **124,732 hours** of community service in **45 countries**.

SAP invested **€20 million in projects and communities** around the world in 2013 – extending our impact to more than half a million people.



**Become part of the SAP team.** Interested in our vision, mission, and passion? To learn more about our benefits, opportunities, and career development at SAP, explore SAP's career site at [www.sap.com/careers/index.html](http://www.sap.com/careers/index.html).

